

ARTX492 Professional Practices—Schedule
Kalamazoo College, Spring 2025
Richard Koenig, Professor

Week	Monday	Wednesday	Friday
1	3-31 Introductions; go over Syllabus & Schedule Look at gallery schedule as that's been set; Jacob holds forth on gallery procedure; for next class: visit Moodle for two handouts on installation, lighting, and labels	4-2 Go over hanging and lighting of work in the gallery and balcony; assign artist statement: look for two handouts on that in Moodle—update and carefully edit yours from Advanced Studio and post on Padlet for Friday's class	4-4 Workshop updated artist statements: final version is due next Friday; Assign didactic panel/group show concept: split into three or four groups for this task, have on a Padlet to discuss next Friday
	Scheduled this week for their exhibit in the gallery: Marissa Klee Peregon Schedule this week for their exhibit on the balcony: A non-departmental SIP		
2	4-7 Begin photography basics module: exposure (camera controls) and quality of light/color Bring your camera if you have one—group photo scavenger hunt between now and Wed.	4-9 Continue photography basics: lenses and composition; lighting demonstration; download images: look at your scavenger hunt images; have exhibit concepts/panel done for Friday	4-11 Workshop didactic panels/group show concepts, have final version on Padlet by next Friday
	Scheduled this week for their exhibit in the gallery: Ping Schedule this week for their exhibit on the balcony: a non-departmental SIP Monday: Jacob and/or Richard helps fine tune exhibit—lights and labels		Due Friday: final version artist statement (DOCX via e-mail)
3	4-14 Conclude photography basics: photographic genres; begin Photoshop module: file formats, the all-important image size dialog box, begin optimization of images using camera raw filter	4-16 Begin self-promotion work: assign resume, and biography for next Monday when we will workshop your efforts; work on an “elevator speech” for Wednesday (CCPD visit); get more experience with Photoshop	4-18 <i>Speaker today: Hans Parker Owner, Board Foot, Kalamazoo</i>
	Scheduled this week for their exhibit in the gallery: Josie Schedule this week for their exhibit on the balcony: Open Monday: Jacob and/or Richard helps fine tune exhibit—lights and labels		Due Friday: final version didactic panel (Padlet)

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4	4-21 Workshop resumes and biographies (final due this Friday); begin photography of artwork module: 2D, 3D, and installation views (due 5-2)	4-23 The Associate Director of the CCPD, Jacqueline Srodes, will visit us for this class to provide advice and guidance for a successful job search	4-25 Continue photography of artwork module: optimize your images; post these to a Padlet prior to Monday's class
	Scheduled this week for their exhibit in the gallery: Roze Schedule this week for their exhibit on the balcony: Tyler Monday: Jacob and/or Richard helps fine tune exhibit—lights and labels		Due Friday: final versions of your resume and biography (DOCX via e-mail)
5	4-28 Critique your photography of artwork; assign SIP narrative: outline (this will also structure your presentation week seven) and the creation of “mud” (we’ll workshop outlines in next class)	4-30 Workshop SIP narrative outlines	5-2 <i>No Class: I'm presenting on my work near Chicago</i>
	Scheduled this week for their exhibit in the gallery: Elena Schedule this week for their exhibit on the balcony: Gus Monday: Jacob and/or Richard helps fine tune exhibit—lights and labels		Due Friday: photography of artwork (Padlet)
6	5-5 Continue self-promotion module: assign basic website construction; have something to look at in two days	5-7 Turn in SIP narrative outline by Friday; assign presentation for SASS; begin workshoping of websites—we will return to these for a final critique during week ten	5-9 <i>In Lieu of Class: Attend Art Department Exhibit and Dinner for Tom Rice at PTC I am available for Photoshop Help</i>
	Scheduled this week for their exhibit in the gallery: Mabel Schedule this week for their exhibit on the balcony: Monday: Jacob and/or Richard helps fine tune exhibit—lights and labels		Due Friday: final version of you SIP narrative outline (DOCX via e-mail)
7	5-12 Discussion: limited edition prints, pricing of your artwork; touch base on presentation preparation: outline and optimize images specifically for that	5-14 Run-through of your presentations for SASS Assign SIP narrative: research connections and details of process	5-16 <i>In lieu of class Friday, we have SASS on the day prior: you will present on Thursday, May 15th between 4:00 to 7:00 PM I am available for Photoshop Help</i>
	Scheduled this week for their exhibit in the gallery: Tish Schedule this week for their exhibit on the balcony: Open Monday: Jacob and/or Richard helps fine tune exhibit—lights and labels		Due Friday: your presentation (PPTX One Drive link in e-mail)

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8	5-19 Continue self-promotion module: use of social media and the solicitation of exhibitions	5-21 Workshop SIP narrative rough draft body; assign intro and conclusion; SIP style guide	5-23 <i>Speaker today: Lisa Passalacqua Community Engagement Manager City of Auburn Hills</i>
	Scheduled this week for their exhibit in the gallery: Megan Schedule this week for their exhibit on the balcony: Annabel Monday: Jacob and/or Richard helps fine tune exhibits in gallery and balcony—lights and labels		Due Friday: SIP narrative draft body sans introduction and conclusion (DOCX via e-mail)
9	5-26 <i>No Class Today: Memorial Day</i>	5-28 Go over grants, residencies, and cover letters; touch base on your first drafts of SIP narrative complete with introduction and conclusion—due this Friday	5-30 <i>Speaker today: Aaron Geller Owner, Aaron Geller Photography</i>
	Scheduled this week for their exhibit in the gallery: Jackson Schedule this week for their exhibit on the balcony: Monday: Jacob and/or Richard helps fine tune exhibits in gallery and balcony—lights and labels		Due Friday: SIP narrative draft with introduction and conclusion (DOCX via e-mail)
10	6-2 After our initial look-see at websites a month ago, we have a final critique (for both look and usability); conduct a writing exercise	6-4 Complete final critique of websites Turn in second draft of SIP narrative Course evaluations/conclusion	6-6 Individual meetings with me to look over all that you've done this term, discuss any issues outstanding
	Scheduled this week for their exhibit in the gallery: Aiden Schedule this week for their exhibit on the balcony: Monday: Jacob and/or Richard helps fine tune exhibits in gallery and balcony—lights and labels		Due Friday: final website as well as your SIP narrative final version (DOCX via e-mail)
F	Scheduled this week for their exhibit in the gallery: Natalie Schedule this week for their exhibit on the balcony: Monday: Jacob and/or Richard helps fine tune exhibits in gallery and balcony—lights and labels		

We will not meet during our final exam time, but you have until then (Tuesday, June 10th, 8:30 to 11:00 AM) to turn in your final draft of your SIP Narrative Document.