

ARTX110 Design Fundamentals—Schedule
Winter Quarter 2026, Kalamazoo College
Richard Koenig, Professor

W	Tuesday	Thursday	
1	January 6 Introductions, Syllabus & Schedule View introductory PowerPoint Tour facilities	January 8 Look at any previous digital student works Begin work with Adobe Photoshop Assign quick collage/montage exercise using four to six elements (I would prefer the use of original photographs for this)	
2	January 13 Working critique of montage exercises History of Visual Production Between the Wars Assign photomontage-based triptych (you may appropriate) Additional Photoshop demonstration	January 15 Additional Photoshop demonstration Work time for triptych Hold individual meetings	
3	January 20 A word on typography Working critique for triptych Work time with project due this Friday	January 22 Introduction to Adobe Illustrator Assign quick map or infographic Work time	Montage exercise and photomontage-based triptych due this Friday by midnight
4	January 27 Look over maps and infographics History of film posters and advertising: 1970s to present Assign vector-based text-heavy poster, persuasive in nature Additional Illustrator demonstration	January 29 Additional Illustrator Demonstrations Work time for vector-based poster	
5	February 3 Working critique for vector-based poster Work time for poster, due this Friday	February 5 A word on art books & book-objects Begin work with Adobe InDesign Split into groups; assign visually illustrative book project (maquette)	Vector-based poster due this Friday midnight
6	February 10 Additional InDesign demonstration Group work time for book project	February 12 <i>Class is cancelled for Winter Break Day</i>	
7	February 17 Working critique for group book project Group work time with illustrative book, due this Friday	February 19 Assign CAD drawing & 3D print, visit Center for New Media Design (Josh Moon), Tinkercad demonstration and work time, CAD sketches due Tuesday	Group illustrative book project due this Friday midnight
8	February 24 Working critique of digital drawing In-class work on CAD continues Josh stops by to provide help	February 26 Finalize CAD drawings Send finished drawings to Josh Moon in the Center for New Media by the end of this class session	
9	March 3 Pitch final project and go around the circle to kick around ideas, then begin work on that Hold individual meetings	March 5 Critique of 3D printed pieces as they come in from Josh Moon Work time for final project Continue individual meetings	
10	March 10 Course evaluations Critique final projects for half the class Work time for final	March 12 Critique the second half of the class Work time for final Conclusion	Final project due this Friday midnight

*Please remember to save/remove all of your files from the computers in the classroom.
For secure file management, if possible, one should have files backed-up and stored in two different locales.*